

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Ene-15	31-Ene-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	24.995.177	25.583.496	-2,30%
WINSTON	22.724.187	23.429.403	-3,01%
CHESTERFIELD	15.975.058	17.014.012	-6,11%
FORTUNA	15.629.393	15.201.366	2,82%
CAMEL	12.258.412	12.566.311	-2,45%
DUCADOS NEGRO	9.621.769	10.671.451	-9,84%
LUCKY STRIKE	9.222.165	10.129.460	-8,96%
L&M	8.727.411	9.035.448	-3,41%
NOBEL	7.971.645	8.418.949	-5,31%
DUCADOS RUBIO	6.078.908	6.502.122	-6,51%
WEST BROOKLYN	3.917.267	4.024.409	-2,66%
PALL MALL	3.583.785	3.458.315	3,63%
DUCADOS RUBIO 100'S	3.463.514	1.901.953	82,10%
DUCADOS RUBIO BLANDO	2.495.663	3.087.056	-19,16%
FORTUNA RED LINE	2.322.098	2.555.866	-9,15%
MARLBORO POCKET	1.537.364	1.732.888	-11,28%
NOBEL STYLE	1.517.845	1.295.289	17,18%
LUCKY STRIKE BLANDO	1.514.897	1.517.124	-0,15%
MARK 1	1.421.933	1.405.589	1,16%
ELIXYR	1.235.344	1.264.835	-2,33%
MARLBORO TOUCH AZUL	1.224.996	918.669	33,34%
JOHN PLAYER SP.	1.164.623	1.244.076	-6,39%
L&M RED SEMI-RÍGIDO	1.114.037	1.591.061	-29,98%
PHILIP MORRIS	909.013	149.784	506,88%
BENSON & HEDGES AMERICAN	874.344	1.173.062	-25,46%
L&M BLUE SEMI-RÍGIDO	869.062	1.019.812	-14,78%
PHILIP MORRIS K/S	806.519	879.992	-8,35%
PALL MALL LARGO 100'S	787.101	1.097.927	-28,31%
CHESTERFIELD SEMI-RÍGIDO	781.745	875.071	-10,66%
LUCKY STRIKE CLICK & ROLL	744.484	604.385	23,18%
NOBEL BLANDO	662.766	629.254	5,33%
BN	645.439	747.279	-13,63%
BULLBRAND	621.674	605.841	2,61%
WINSTON REDVOLUTION	600.127	824.578	-27,22%
R 1	574.636	543.809	5,67%
MARLBORO TOUCH ROJO	532.580	364.784	46,00%
GOLD COAST	507.074	1.103.554	-54,05%
AUSTIN	506.941	429.309	18,08%
KARELIA	424.970	428.570	-0,84%
HERENCIA	424.282	507.979	-16,48%
JOHN PLAYER SP. AM.100'S	412.005	366.684	12,36%
OMÉ	365.190	299.030	22,12%
GAULOISES RUBIO	360.000	360.280	-0,08%
RESTO MARCAS	8.441.882	9.691.732	-12,90%
Totales	180.569.324	187.251.864	-3,57%